

## UNICORN A-M-P

### Advanced Management Platform



Presented by

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### UNICORN A-M-P

### Advanced Management Platform

Introducing the most advanced, comprehensive Business Management software for the language industry available today!

#### UNICORN A-M-P is the only software offering:

- 1. Support for both Translation and Interpreting services.
- 2. An integrated Knowledge Base and document managing system.
- 3. Advanced Question-and-Answer handling to reduce PM email workload.
- 4. Integrated email management and archiving.
- 5. Automatic TM, TB, and QA settings based on job specifications (Client, Subject Domain, Linguist). No templates.
- 6. Rules and condition-based functionality for quote text and sticky notes.
- 7. Integrated ISO functionality.
- 8. Enhanced QuickBooks Online integration.
- 9. Automated vendor management via Proz.com integration.



# Design Philosophy

- Accomplish actions with as few button clicks and screens as possible
- Provide hover text where it helps most
- Automate non-value-added activities
- Automate file management, file naming, and file handling as much as possible
- Let requirements, conditions, and rules drive system actions
- Reduce or eliminate the need for separate spreadsheets for tracking or support
- Provide feedback as much as possible for each action in the header area
- Build on capabilities as they become available
- Design and plan at least one or two versions ahead for each function
- Design for the ultimate end-state (what would the ideal system do?)
- Maintain constant feedback and input from all staff on system features and design
- Question the methodology and find the "best" way to implement features
- Eliminate the opportunity for errors wherever possible
- Develop in stages to prove and refine features over time (Phase I, Phase II, etc.)



# Unique Capabilities

- 1. Flat visibility of the entire project. Most actions are performed from a single screen.
- 2. The QAT (Question and Answer Tool) allows for consolidation of questions from linguists during a project, tracking the status of questions, and automated distribution of the answers back to the linguists. The QAT keeps all the linguists on a project informed and reduces the volume of individual emails.
- 3. Semi-automated email handling. Email management is a large workload reduction for the PM, and emails are archived with the job when the project ends. \*
- 4. Pull vs. push review method allowing greater efficiency for file reviews. Instead of having to assign reviews, each reviewer can assign themselves to a file from a prioritized list. The various stages of work appear in different colors.
- 5. Unique integration with memoQ. The integration with memoQ goes beyond simple gathering of statistics and wordcounts. Automated assignments, pre-translation, TM/TB resources assigned based on the client, subject domain, or translator. Unique handling of rejected segments with comments during reviews.
- 6. Manual or automated sticky notes that contain reminders or information likely to be forgotten by the PM. The PM can set the color and conditions of a sticky note easily with the rule builder.



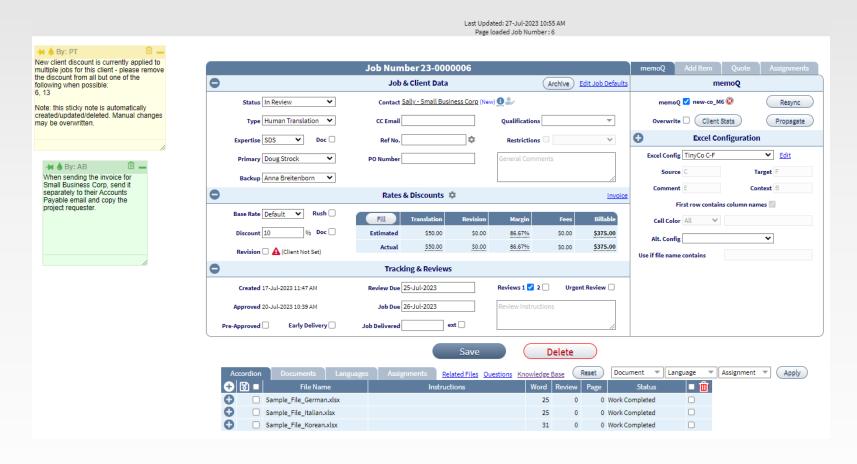
## Unique Capabilities

- 7. A Knowledge Base for storing not just documents, but institutional knowledge for sharing among team members.

  Customizable tags allow for better organization, with inline editing for Word and Excel files. Version control and access restrictions exist.
- 8. Integration with PayPal and PayPal Payflow Pro Gateway. The PayPal integration enables payments to vendors, while the PayPal Payflow Pro Gateway enables credit card processing. \*\*
- 9. Automated vendor management with integration to ProZ to continually search for candidates based on need.
- 10. Extensive use of hover text.
- 11. Sophisticated client account capabilities such as:
  - a. Corporate, Site, and individual accounts
  - b. Automatic Corporate assignment
  - c. Client document management (Contracts, SOWs, POs, NDAs, etc.)

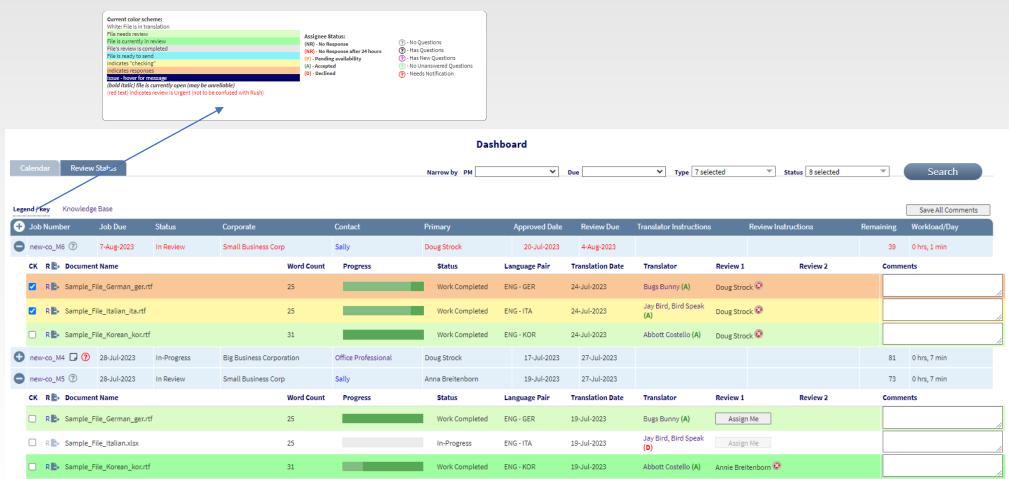


#### Main Job Details screen



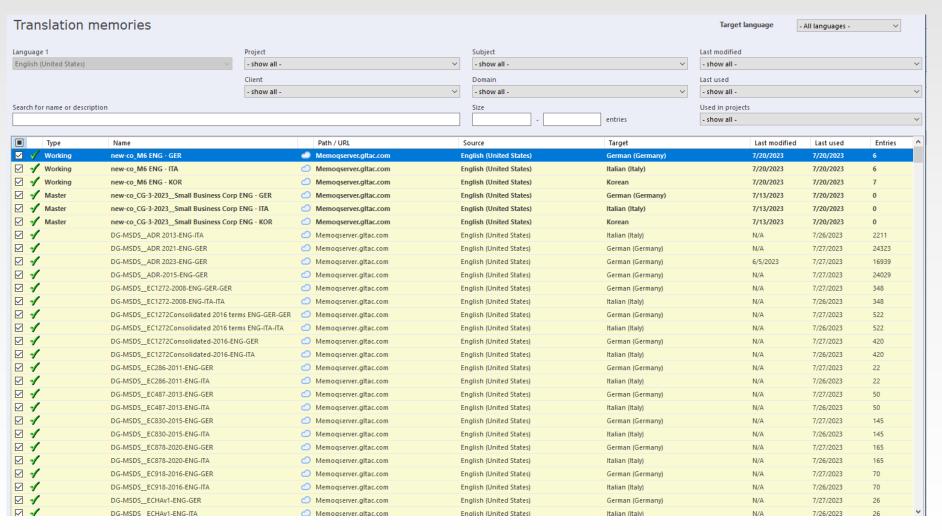


#### Interactive Review Status screen listed by priority



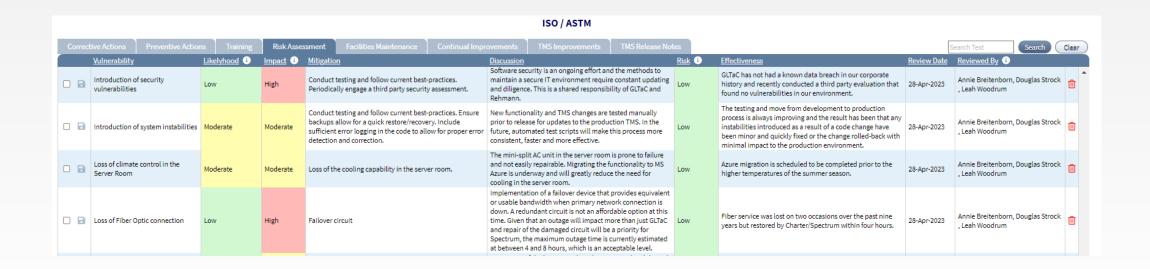


#### memoQ TM list automatically assigned



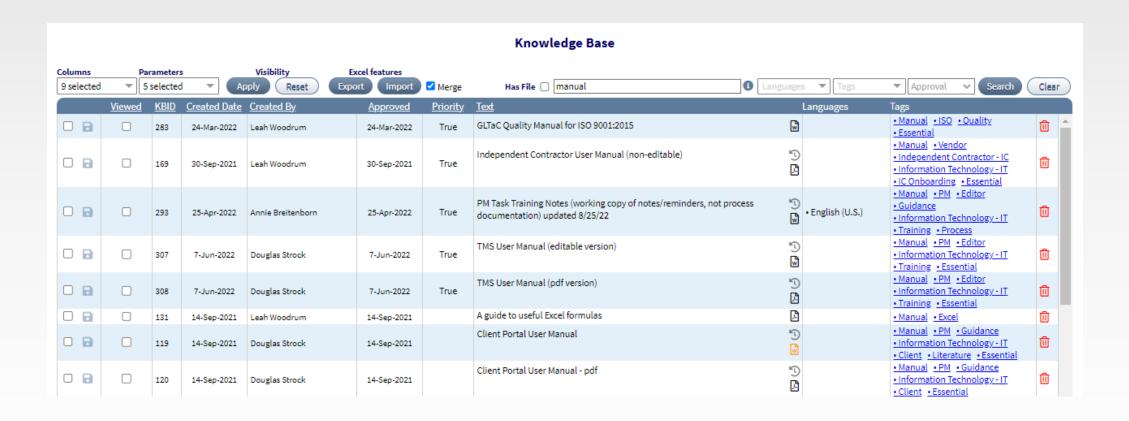


ISO / ASTM Tool Capabilities (Risk Management shown)





Knowledge Base with version control, access control, tagging, and more.

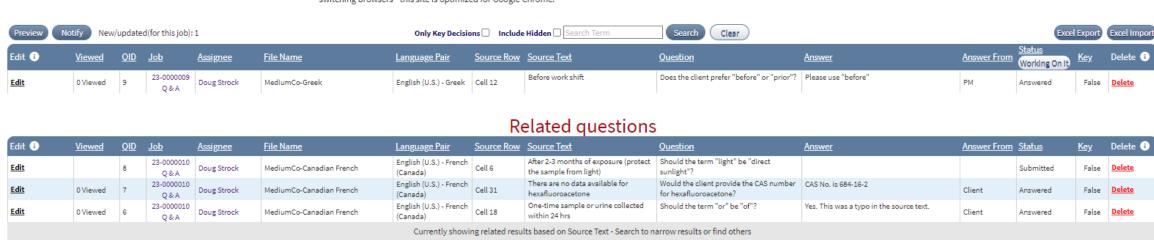




Question and Answer Tool (QAT)



To ask a question, open the "Ask a Question" sidebar on the right-hand side of the screen. If you experience any issues, please try switching browsers - this site is optimized for Google Chrome.





**Automated Demand-Driven Vendor Search** 

